

RELIQRA • USER GUIDE

Selling on eBay

User Guide

ReliQra connects to your **eBay seller account** so you can list collectibles straight from your inventory, list a whole batch at once, and have items **marked Sold automatically** when they sell — no copying data between apps.

ReliQra LLC • Modern tools for serious collectors and dealers

This guide covers **both platforms**. The eBay features are at **parity on iPhone/iPad and Android** — the same connect flow, the same one-time setup, single and bulk listing, order sync, dashboards, and auto-list. Where a button lives in a different place, the steps are split into **On iPhone/iPad** and **On Android**.

01 What you need

- 1 **An eBay seller account.** ReliQra lists *into* your own eBay account — it doesn't create one for you. If you can sell on eBay's website, you're ready.
- 2 **A ReliQra plan that includes marketplace.** eBay listing is a paid feature. On a plan without it, opening the **List on eBay** form for an item shows an upgrade screen instead of the listing form.
- 3 **A connected eBay account in ReliQra** (see §1).
- 4 **One-time eBay setup** — an inventory location plus shipping/payment/return policies (see §2). eBay's API refuses to publish any listing until these exist, so ReliQra checks them up front.

02 Connect your eBay account

Connecting uses eBay's official sign-in (OAuth) — you approve ReliQra on **eBay's own site**, and ReliQra never sees your eBay password.

On iPhone/iPad

- 1 Open **Settings** and find the **eBay Account** card.
- 2 Tap **Connect eBay Account**. A secure eBay sign-in sheet opens.
- 3 Sign in to eBay and approve access. The sheet closes and the card flips to **Connected**.

On Android

- 1 Open **Settings** and find the **eBay** card.

- 2 Tap **Connect eBay**. eBay's consent page opens in a Custom Tab (an in-app browser).
- 3 Sign in to eBay and approve access. You're returned to Reliqra and the card shows a green dot and **Connected**.

Once connected, the card shows your status and a **Last checked** time. To unlink, tap **Disconnect** (iPhone/iPad: **Disconnect**; Android: **Disconnect eBay**). You can reconnect anytime.

If the card ever says **Token expired. Reconnect required.**, just connect again — eBay tokens expire periodically and reconnecting restores access.

03 Required setup before your first listing

eBay won't publish a listing until your account has four things in place. Reliqra runs a **readiness check** and shows exactly what's missing, so you fix it once instead of hitting cryptic errors mid-listing.

REQUIREMENT	WHERE YOU FIX IT
Inventory location (your ship-from address)	Inside Reliqra — see below
Shipping (fulfillment) policy with at least one shipping service	On eBay → ebay.com/bp/manage
Payment policy	On eBay → ebay.com/bp/manage
Return policy	On eBay → ebay.com/bp/manage

The three policies are eBay **Business Policies** managed on eBay's website. Set them up once — for the shipping policy, make sure it has at least one shipping service attached (for example, USPS Ground Advantage), or eBay rejects listings even though the policy exists.

Set your inventory location (one time, inside Reliqra)

This is the only setup step you do in the app. eBay requires a registered ship-from location on every listing; Reliqra saves it once and attaches it to all future listings automatically.

On iPhone/iPad — Settings → eBay Account → **Inventory Location**. **On Android** — Settings → eBay → **eBay inventory location**.

Then:

- 1 Fill in the **shipping address** — address, city, state, ZIP, country (you can also name the location and add a phone number).
- 2 Tap **Save Inventory Location**. Reliqra registers it with eBay; a green confirmation means it's set. Saving a new address with the same name **replaces** the existing one.

Check your readiness

On iPhone/iPad, Settings includes a **Listing Readiness** card that runs the check live and shows one row per requirement — **Account connected**, **Inventory location**, **Shipping policy**, **Payment policy**, **Return policy** — each with a **green check** or a **fix-it action**. The inventory-location row opens the in-app setup screen; the policy rows deep-link to eBay. Tap **Refresh** after fixing something on eBay.

On **Android**, the same readiness check runs automatically the first time you open a listing; if anything's missing you'll see a **Setup required before listing** card with the same five rows, a **Set up inventory location** button, and a note pointing you to ebay.com/bp/manage for the policies.

When everything is green, the readiness banner reads **Ready to list** and listings publish without interruption.

04 List a single item

You list from an item's detail page.

On **iPhone/iPad** — open the item, scroll to its marketplace section, and tap **List on eBay**. On **Android** — open the item and tap **List on eBay** (the same button reads **Manage eBay listing** once it's already listed).

Either way you get the **List on eBay** screen:

- 1 Reliqra first checks whether the item is **already listed** and whether your account is **ready** (the \$2 preflight). If setup is missing, you'll see the setup card instead of the form.
- 2 **Pricing** — the price is pre-filled from the item's saved value plus your **markup** (default **+10%**, set in Marketplace Defaults — see §6). Adjust it freely.
- 3 **Category** — Reliqra asks eBay for the best-matching **leaf categories** for your item's title and pre-selects the top one. Pick a different suggestion, or tap **Enter custom category ID** to type a leaf category yourself. eBay rejects parent categories, so always use a leaf.
- 4 **Description** — pre-filled from the item's details; edit as you like.
- 5 **Shipping** — set the **package weight** in ounces. eBay requires a weight on every listing; the default is **4 oz** (a flipped coin in a bubble mailer). Bump it for slabs (5–6 oz) or large slabbed dollars (7–8 oz).
- 6 Tap **List on eBay**, confirm the price in the dialog, and Reliqra runs the publish pipeline. On success you get a **Listed on eBay!** confirmation with the **Listing ID** and a **View on eBay** link.

Item-specifics (aspects)

Reliqra maps your item's details (year, denomination, mint mark, grade, grader, and so on) into eBay's **item specifics** automatically, so your listings carry the structured data buyers filter on. If a required aspect is missing for the chosen category, Reliqra flags it before publishing.

Already-listed items

If the item is already on eBay, the screen switches to **Manage** mode: edit the **price, quantity, or title** and save, **End** the listing, or — if it has ended — **Relist** it. These changes push straight to eBay.

05 Bulk-list a whole selection

When you have many items to list at once, use bulk listing.

On iPhone/iPad

- 1 In your inventory list, enter selection/edit mode and tap items to select them (or **Select All**).
- 2 Tap **List on eBay (N)** in the action bar. The **Bulk Listing** sheet opens.

On Android

- 1 Go to Settings → eBay → **Bulk list on eBay**.
- 2 Reliqa shows eligible items — **Active** inventory that has a photo and isn't already listed. Tick the ones you want (or **Select all**) and tap **List N items on eBay**.

Then, on both platforms:

- 1 Reliqa **validates** each item's eBay aspects first. Items missing required data are marked **Needs fixes** and held back — the rest proceed.
- 2 Compliant items are **enqueued in batches** and publish in the background. Each row shows live status: **Queued → Publishing → Listed** (or **Failed / Needs fixes**, with the reason inline).
- 3 You can leave the screen — **listings keep processing in the background**. Check progress anytime on the Marketplace dashboard (§5), and tap **Refresh** to pull the latest status.

The cost-acknowledgement gate

eBay gives sellers a **monthly free-listing allowance**. If your selection would push you **past** that allowance, Reliqa **pauses** the over-allowance items and shows a **Confirm insertion fees** prompt with the **number of listings** affected and the **estimated eBay insertion fee**.

- Tap **Acknowledge & Publish** to release them — Reliqa resumes and the rows finish publishing.
- Tap **Not now** to leave them paused; nothing over the free allowance publishes until you confirm.

This gate only appears when you'd actually incur fees. Within your free allowance, bulk listing publishes without prompting.

eBay listings are **Good-Til-Cancelled** and renew about every 30 days, so an insertion fee can **recur monthly** while a listing stays up and unsold. The prompt spells this out before you confirm.

06 Order sync — items marked Sold automatically

Reliqa keeps your inventory honest by pulling your **recent eBay orders** and marking the matching items **Sold** — so you never oversell or forget to update a record.

How it works:

- Reliqa **pulls** your recent eBay orders (last ~14 days) and finds the inventory item behind each sold line item by its Reliqa SKU.
- A matched item is flipped to **Sold**, and Reliqa records the **sold price** and the **sold date** (the order's date), then removes it from your marketplace export lists so it can't be re-listed.
- Sync runs **automatically** when you open/foreground the app (throttled to about once a minute), and you can trigger it on demand with **Sync now** (which bypasses the throttle so a just-made sale shows up immediately).

Pulling orders is the source of truth: even if a real-time notification were missed, the next pull reconciles everything, so inventory never gets stuck showing "active" on a sold item.

Only items **Reliqa listed** are matched (they carry a Reliqa SKU). Listings you created directly on eBay outside Reliqa aren't tracked here.

07 The Marketplace dashboard

Both platforms have a **Marketplace** dashboard (Settings → eBay → **Marketplace dashboard**) — your at-a-glance view of everything eBay:

- **Connected accounts** and connection status.
- **Listings** counts — **Active eBay listings**, **In queue (pending)**, **Awaiting cost approval**, **Needs attention (failed)**, and **Recently published**.
- **Listing costs** — your eBay store plan, **free-listing allowance and usage**, and projected insertion fees (final-value fees come from your eBay Finances; insertion fees appear once eBay invoices them).
- **Recent activity** — items **sold** recently, your **last sync** time, and a **Sync now** button.

You can also **update existing listings** to re-push the latest item specifics onto older listings.

08 Auto-list (optional)

Auto-list publishes a freshly saved collectible to eBay automatically, so you can scan-and-list in one motion. It only fires when your eBay account is **connected**, and it applies to **new items only** — editing an already-listed coin never re-publishes or creates a duplicate.

On iPhone/iPad — the **Add/Edit** screen shows a **List on eBay** picker (when eBay is connected) with three choices:

- **Off** — saved to inventory only (this is the default).
- **Once** — publishes this one item now, without changing your default.
- **Always** — every future save auto-publishes (and sets your default).

The Save button reflects your choice (**Save Collectible** vs **Save + List on eBay**). There's also an **auto-list on save** default in Marketplace Defaults.

On Android — Settings → eBay has an **Auto-list new items on eBay** toggle (off by default). With it on, each newly saved item with a photo auto-publishes in the background using your defaults.

Auto-list uses your saved **markup**, **package weight**, and a best-guess **category**. If it can't publish (for example, a category needs correcting), the item stays safely saved and you can finish it from the manual **List on eBay** screen.

Marketplace Defaults

Set once, applied everywhere (Settings → **Marketplace Defaults** on iPhone/iPad; in the eBay section on Android):

- **Listing markup** — percent added above an item's saved value when pre-filling listing prices. Default **+10%**. You can still adjust the price on any individual listing.
 - **eBay package weight** — the default weight attached to every listing. Default **4 oz**; override per listing on the List on eBay screen.
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09 What to expect & troubleshooting

"**eBay account not connected.**" Open Settings and connect (or reconnect) eBay (§1). The single-listing screen also shows a banner with a shortcut to Settings.

"Setup required" / "Listing readiness not met." Your account is missing the inventory location or one of the eBay policies (§2). Set the inventory location inside Reliqa; fix shipping/payment/return policies on ebay.com/bp/manage. The shipping policy must have **at least one shipping service** attached. Re-run the readiness check (iPhone/iPad: **Refresh** on the Listing Readiness card) once fixed.

The listing form won't let me list / says I need a price or category. Every listing needs a **price**, a **leaf** category (not a parent — pick a suggested category or enter a leaf category ID manually), and at least **one photo** on the item. On iPhone/iPad the single-item form also enforces a **\$2.00 minimum price** before the **List on eBay** button enables. (Bulk listing requires a photo on every candidate, and items missing required eBay aspects are held back as **Needs fixes**.)

A bulk listing is stuck on "Cost review" / "Awaiting cost approval." Your selection exceeds your eBay **free-listing allowance**, so it's paused for confirmation (§4). Open the bulk screen (or the dashboard) and **Acknowledge & Publish** to release it, or leave it paused.

Upgrade prompt instead of the listing form. eBay listing is part of a paid marketplace plan. Upgrade from the prompt, then return to the item.

A sale didn't mark the item Sold. Sync runs on app open (throttled) — tap **Sync now** on the dashboard to force an immediate pull. Note that only items **Reliqa listed** are matched (by their Reliqa SKU); listings made directly on eBay aren't tracked. Sync looks back ~14 days.

Insertion fees keep coming back. That's eBay's model, not a Reliqa charge: listings are Good-Til-Cancelled and renew ~monthly. End a listing (single-item **Manage** → **End listing**) to stop its renewals.

eBay features are missing entirely. The eBay surface can be turned off remotely (a safety kill-switch). If the whole eBay section is hidden, it's temporarily disabled server-side — check back later.

10 Related guides

- Reliqa for iPhone & iPad — scanning, inventory, and selling basics.
- Reliqa for Android — the Android app walkthrough.
- Browser Extension — for Whatnot order sync and scanning from the web.



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